



Price • Performance • Peace of Mind

M4 Manufacturing

Revolutionize Construction With Better Building Materials

The Challenge

Production In China as today is not feasible anymore therefore we will move the production of the M4 construction board to US, The Worlds biggest building market and seek funding for this strategy.

The challenge today:



Low Quality Of Panels Available

Traditional construction materials burn, rot, mold, heavy, multi layers (wood sheathing, poured concrete, gypsum overlayment).



Increasing Costs Of logistic From China

Today we produce in China and ship to North America. logistics costs are increasing dramatically, having risen 500% in last 12 months period



Import Tariff

The trade war between US and China has triggered a 25% import tariffs on our goods into USA.



“Made in China”

“Made in China” vs “Made in US” brand can be eliminated by production in US, further current exchange rate risk RMB/USD.



Market Entry-

***Global Market size 2020 USD 6.8 Billion**

(approx. 80% of total market size in North America and North EU)

Good news – we've been successfully in ICC and UL certifications last 6 years and selling the M4 into US for 2 years via China based production – Market segments

Current Market Segment:

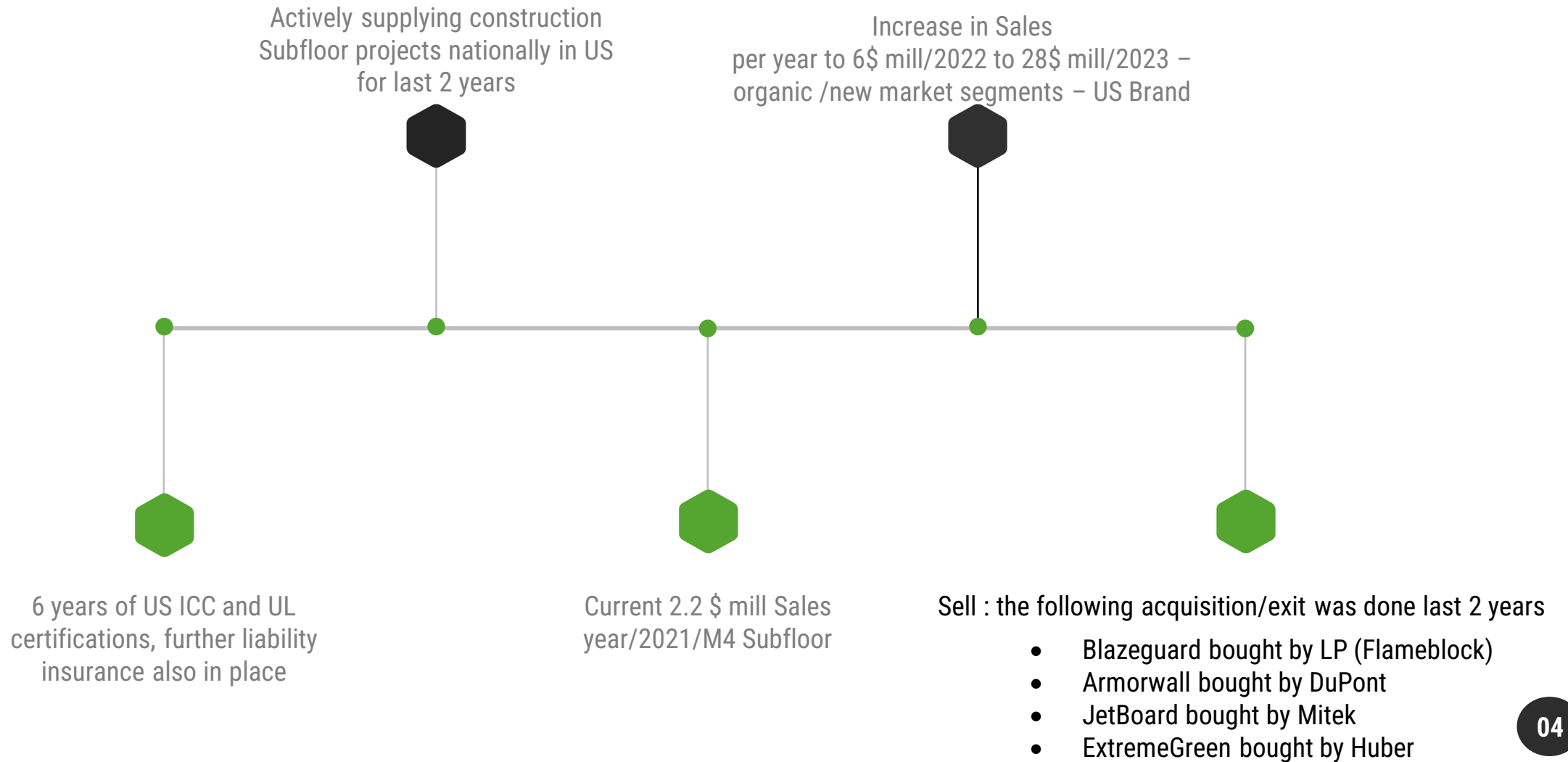
1. M4 Subfloor

New Market Segments:

1. M4 Sheathing (Market size*)
2. M4 OSB Overlayment boards
3. M4 Roof Underlayment
4. M4 SIPS (Structural Insulated Panel System)

*Source: <https://www.expertmarketresearch.com/reports/exterior-sheathing-market>

Progress & Traction



M4 a Better Building Material- Unlimited Market Potential – M4 will change the way of construction – **barely no competition**

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1. Noncombustible
 2. Rot Resistant
 3. Mold Resistant
 4. Structural
 5. Single layer replacement
 6. US Made Brand



M4 Profitability ea US Production

10 Trucks ½" & 10 Trucks ¾" Per Month – Total 20

¾" thick subfloor

Low-priced competitor \$110
5% below cheap competitor = \$104.50
Fully loaded COGS = \$75.95 ex works
Profit ea = **\$28.52 ea or 27.3%**

½" thick overlay / wall sheathing

Low-priced competitor \$50
5% below cheap competitor = \$47.50
Fully loaded COGS = \$39.04 ex works
Profit ea = **\$8.45 ea or 17.8%**

Blended Profit, Product Mix = 23.4%

45 Trucks ½" & 45 Trucks ¾" Per Month – Total 90

¾" thick subfloor

Low-priced competitor \$110
5% below cheap competitor = \$104.50
Fully loaded COGS = \$55.49 ex works
Profit ea = **\$49.01 ea or 46.9%**

½" thick overlay / wall sheathing

Low-priced competitor \$50
5% below cheap competitor = \$47.50
Fully loaded COGS = \$25.40 ex works
Profit ea = **\$22.10 ea or 46.5%**

Blended Profit, Product Mix = 46.7%

2022/Budget/20 Trucks / Month EBITDA Scenarios

			Total pcs. per days/1 shift				
			1/2"	3/4"		Revenue	
Price EX WORKS	1/2"	3/4"	205	136	Total / Day	Tot/Mo (22 days)	Tot/Yr
20%	\$48.80	\$94.94	\$9,983	\$12,946	\$22,929	\$504,435	\$6,053,221
23.4% - (Blended)	\$47.50	\$114.50	\$10,426	\$13,521	\$23,947	\$526,825	\$6,321,902
30%	\$55.78	\$115.60	\$11,409	\$14,796	\$26,204	\$576,497	\$6,917,967
35%	\$60.07	\$116.85	\$12,287	\$15,934	\$28,220	\$620,843	\$7,450,118
EBITDA EX WORKS			1/2"	3/4"		Tot/Mo (22 days)	Tot/Yr
20%	\$9.76	\$18.99	\$1,997	\$2,589	\$4,586	\$100,887	\$1,210,644
23.4% - (Blended)	\$11.93	\$23.20	\$2,440	\$3,164	\$5,604	\$123,277	\$1,479,325
30%	\$16.73	\$32.55	\$3,423	\$4,439	\$7,861	\$172,949	\$2,075,390
35%	\$21.02	\$40.90	\$4,300	\$5,577	\$9,877	\$217,295	\$2,607,541

NOTES:

Above estimated EBITDA scenarios at 10 trucks 1/2" and 10 trucks 3/4" per month. This equals 205 pcs 1/2" and 136 pcs 3/4" per day.

2023/Budget/90 Trucks / Month EBITDA Scenarios

			Total pcs.per day/1 shift				
			1/2"	3/4"		Revenue	
Price EX WORKS	1/2"	3/4"	920	614	Total / Day	Tot/Mo (22 days)	Tot/Yr
25%	\$33.87	\$73.99	\$31,176	\$45,402	\$76,579	\$1,684,731	\$20,216,770
30%	\$36.29	\$79.27	\$33,403	\$48,645	\$82,049	\$1,805,069	\$21,660,825
35%	\$39.08	\$85.37	\$35,973	\$52,387	\$88,360	\$1,943,920	\$23,327,042
46.7% (Blended)	\$47.50	\$104.50	\$43,869	\$63,887	\$107,756	\$2,370,634	\$28,447,613
EBITDA EX WORKS			1/2"	3/4"		Tot/Mo (22 days)	Tot/Yr
25%	\$8.47	\$18.50	\$7,794	\$11,351	\$19,145	\$421,183	\$5,054,193
30%	\$10.89	\$23.78	\$10,021	\$14,594	\$24,615	\$541,521	\$6,498,248
35%	\$13.68	\$29.88	\$12,590	\$18,336	\$30,926	\$680,372	\$8,164,465
46.7% (Blended)	\$22.26	\$48.62	\$20,487	\$29,835	\$50,322	\$1,107,086	\$13,285,035

NOTES:

NOTES: Above estimated EBITDA scenarios at 45 trucks 1/2" and 45 trucks 3/4" per month. This equals 920 pcs 1/2" and 614 pcs 3/4" per day.

Requirement & Use of Funds

We are seeking investment of minimum \$5,000,000 to establish a new US production for the M4 product.

+75,000 SF Production Facility \$ 2,100,000

- Good logistic to Mgo mines of raw material (Premier - Gabbs, NV or Baymag AB CA)
- Direct rail spur at the facility
- 1000 SF Office space
- 2-4 truck loading ports
- low Corporate Tax

M4 Production equipment = \$2,400,000

- Output 614 pcs M4 subfloor & 920 pcs M4 wall sheathing /day = capacity 1505 pcs/day/1 shift = 90 trucks/month

Cost of raw material need \$500,000

Purchase of raw material and building up stocks and salaries payments until income.

Cashflows will be financed by factoring until self finance level achieved

Valuation estimate of the M4 concept

3th part Valuation of the M4 concept as of today, with production in US estimated to be \$39 mill*

*Stonebridge Advisory Inc.

Distribution channel value

With current production in China:

Past customers include Amazon, Marriott, Hampton Inn, Foxconn & many more

M4 Goodwill Value

Invested > \$1.300.000 in ICC and UL certification and Marketing

The certifications over the last 6 years give the right to sell and distribute in North America in compliance with both IRC and IBC and Florida Building code

M4 is today a strong Brand name in the construction industry

M4 formulation value

The M4 Formulation is privately owned by Sten Sorensen and no one else World Wide as of today have same product solution as M4 with it's certified features and scope.

The market potential is \$ 6.8 billions**

* * <https://www.expertmarketresearch.com/reports/exterior-sheathing-market>



Shares offering

Pre offering:

Valuation \$ 39 mill* – total ordinary shares 5.000.000
/value per share \$ 7.8

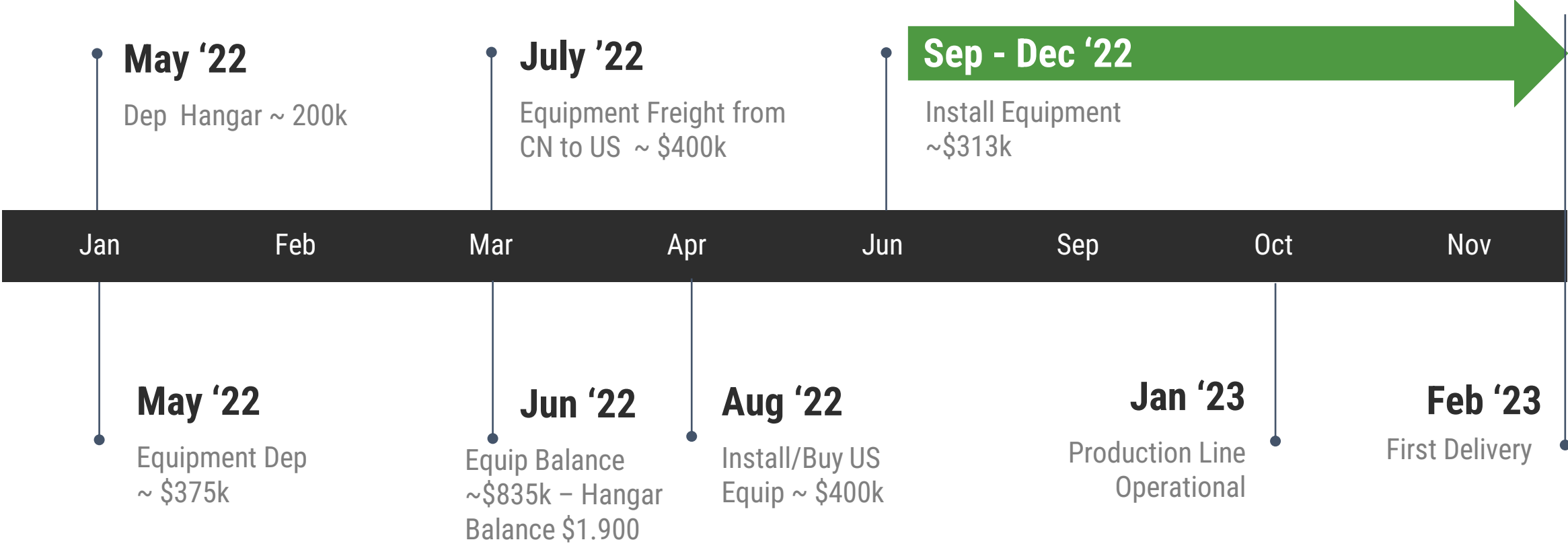
Pre offering per share \$ 5.85 – up to 1.500.000 shares
offered in the pre offering

Current Owner

Sten Sorensen 5.000.000 shares

*Stonebridge Advisory Inc

Production Timeline – if \$5 mill funded- Fully Operational



The Team (current + future)

Experienced in production, sales, marketing & distribution of cement board sheathing



Sten Sorensen
CEO

25+ years experience as CEO in Renewable Energy and Off Site Modular Production. MBA International Trade, Bachelor Degree in Finance, Accounting and Export



Birgitte Bruhn
CFO

20+ years experience in corporate financial reporting. 15 years KPMG. Graduate Diploma in Business Administration



Mike Kavanagh
CRO

19+ years in structural cement board sales, marketing & distribution. CEO Ameriform 14 years. BBA Finance & Operations



Production & Sales Team

Current Sales Team (3)
New Production Manager (1)
New Production Staff
(18 – 24 depending shifts/volume output)

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